



PHASE I

Needs Assessment

As part of the first phase of our organization, we conducted a needs assessment of people living and working in Newark to determine the city's most pervasive and unmet needs, as well as untapped resources and un-integrated efforts. We interviewed about 50 civic and community leaders, surveyed more than 500 Newark residents, collected and mapped existing research and data.

Our needs assessment led us to focus on five main areas:

Workforce

Community and Police

Information Access

Government Functioning

Education

PHASE II

The FITS Approach

Focusing on indentified priority areas, the Center brings Newark change that F.I.T.S.:

FIND best practices to address the community's needs as defined by the people of Newark

IMPORT promising policy and program models

TAILOR the models to Newark's strengths and needs and integrate them with existing efforts

SUPPORT their implementation with the resources required to get the job done

PHASE III

Goals for Social Impact

1. Establish norms of consultation between city government and residents.
2. Restore trust between Newark's decision makers and residents, realigning them to be on the same team.
3. Establish a critical mass of reforms that will bring Newark to a tipping point where a positive cycle of health, abundance and opportunity can be achieved.